

Message Text

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PAGE 01 STATE 079231

72

ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 RSC-01 /038 R

66615

DRAFTED BY COM/OIM/228/WOSUGG, CMM/GP

APPROVED BY EB/OCA/REP:LHPOMEROY

COM/OIM/228/HWHEIKENEN, RMD

EUR/IB-HYMCCOWN

TRADE REGS:EMULLELLY (PHONE)

----- 112488

R 182134Z APR 74

FM SECSTATE WASHDC

TO AMEMBASSY MADRID

UNCLAS STATE 079231

E.O. 11652:N/A

TAGS: BEXP SP

SUBJECT: TRADE PROMOTION AND ASSISTANCE: MERIDIAN

ENTERPRISES

1. MERIDIAN ENTERPRISES, LARGE EXPORT MANAGEMENT FIRM OF LOS ANGELES, CALIF, HAS COMPLAINED THAT IT ENCOUNTERING OBSTACLES BY SPANISH CUSTOMS IN SHIPPING SWIMMING POOL EQUIPMENT TO SPAIN, AND BELIEVES SPANISH MANUFACTURERS SIMILAR EQUIPMENT MAY BE EXERTING PRESSURES FOR PROTECTION.

2. ACCORDING MERIDIAN IT HAS BEEN SHIPPING SIZEABLE QUANTITIES SUCH PRODUCTS AS FILTRATION UNITS, FILTERS, CHLORINATION UNITS, TEST KITS, LEAF SKIMMERS, ETC. TO VARIOUS SPANISH BUYERS AND HAD ANTICIPATED SALES NEAR DOLS 300,000 THIS YEAR. SPANISH CUSTOMS HAS QUESTIONED VALUATION LAST FEW SHIPMENTS AND HAS APPARENTLY THREATENED UPVALUE THEM FOR CALCULATION TARIFFS UNLESS FIRM FURNISHES INFORMATION ON PRICES QUOTED TO OTHER CUSTOMERS. MERIDIAN'S POSITION IS THAT PRICES QUOTED ALL BUYERS THE SAME EXCEPT FOR QUANTITY DISCOUNTS AVAILABLE ON NON-DISCRIMINATORY BASIS, BUT IS RELUCTANT DISCLOSE PRICES PAID BY OTHER CUSTOMERS SINCE THIS CONSIDERED PROPRIETARY

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INFORMATION.

3. MOST RECENT SHIPMENT IN QUESTION IS TO PERMO, S.A., C/DEL
PLOMO NO. 10, MADRID.

4. EMBASSY'S ASSESSMENT AND COMMENT REQUESTED.
KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 18 APR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: OIM/228/WOSUGG, CMM/GP
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ISecure: 1
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Locator: TEXT ON-LINE, ON MICROFILM
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
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Review Markings:

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30 JUN 2005

Review Media Identifier:
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TAGS: BEXP, SP
To: MADRID
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005